



# Mattagami Region Conservation Authority 2020-2023 Strategic Plan

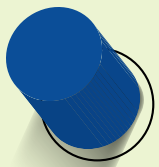
## Vision

A healthy, safe and sustainable environment.

## Mission

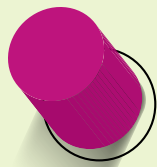
We manage the conservation, protection and restoration of our watershed.

## Values



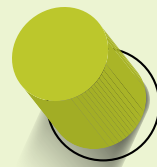
### Collaboration

We work with volunteers and partners to achieve our shared goals.



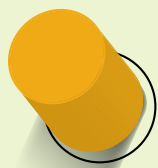
### Accountability

We value transparent decision-making, measure the impact of our actions and continue to focus on being accountable to our environment and citizens.



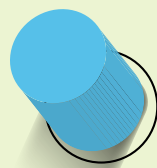
### Innovation

We welcome new opportunities, new technology, creative ideas and solutions.



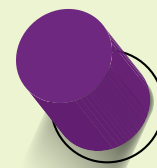
### Adaptability

We can change to meet emerging needs.



### Integrity

We are consistent and fair in our decision-making.



### Leadership

We are courageous and lead by example.

## Connect People to Nature

- ✓ Maintain quality trail systems and conservation areas that support safe access for all residents and visitors to our watershed.
- ✓ Promote our trail and conservation areas as outdoor recreational opportunities and environmental education spaces.
- ✓ Engage residents in creating a Community Trail Network Master Plan.
- ✓ Redevelop the Mountjoy Historical Conservation Area.



## Protect People and Property

- ✓ Safeguard our community from the dangers of flooding and erosion through flood management planning, site alteration management, education and enforcement.
- ✓ Protect drinking water sources.
- ✓ Monitor and maintain our natural flood control infrastructure.
- ✓ Collaborate with partners in data collection and information sharing.
- ✓ Support municipal land use planning, emergency management and floodplain mapping.
- ✓ Monitor and report on our watershed's water quality and quantity.

## Strive for Organizational Excellence

- ✓ Foster a culture of giving to support community conservation activities in partnership with Wintergreen Fund for Conservation.
- ✓ Ensure best practices in day-to-day operations.
- ✓ Engage residents and partners in our programs and services.
- ✓ Explore opportunities for innovative revenue generation and diversified funding.
- ✓ Modernize our data management system.

## Inspire Watershed Champions

- ✓ Collaborate with partners to develop a watershed report card and increase understanding of watershed health.
- ✓ Inspire youth through experiential learning opportunities to become environmental champions.
- ✓ Establish new partnerships for resource sharing capacity building.